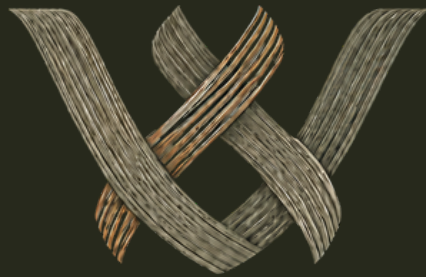


TRADE PRODUCT MANUAL



WOVEN

EXPERIENCES

MARLBOROUGH NEW ZEALAND



Every journey, woven by hand.

2026 – 2028 · MARLBOROUGH, NEW ZEALAND

WOVEN EXPERIENCES · MARLBOROUGH, NEW ZEALAND

Woven by Hand

Woven is a private travel house offering personal, locally hosted journeys through Marlborough, built on a lifetime of genuine relationships.

To weave is to bring many threads together into one beautiful whole, wine, food, coast, gardens, artisans, stories, people and place. Woven is the act of joining them seamlessly, by hand.



Kat & Roo with 'Ruby Tuesday' at their home at Rarangi Beach, Cloudy Bay, Marlborough

Woven was created by Marlborough locals Kat Walker and Roo Allan, after decades spent living, working and exploring this remarkable corner of New Zealand. Through years in wine, tourism and local business, they built the thing that matters most here, genuine relationships.

Because Marlborough is not simply a destination. It is a collection of people, places, stories and experiences that only come alive when you know where to look, and who to call.

We know Marlborough because we have lived it, the roads worth taking, the people worth meeting, the stories never written in guidebooks. And we don't do this alone. Woven is built on community: winemakers, chefs, artists, growers, skippers, guides and makers who are part of the fabric of this place.

Because when local people thrive, regions thrive. That, to us, is what Woven means, thoughtfully bringing together people, place and experience to create something beautiful, meaningful and unforgettable.

Every journey, woven by hand.

LOCAL ACCESS

Introductions that only come from a lifetime of local friendships.

SHAPED AROUND YOU

No fixed scripts. Each day is built around who's travelling, and what they love.

QUIET DELIVERY

Every detail handled, so your clients can simply arrive and belong.

WINE · FULL DAY OR HALF DAY

Deluxe Wine Tour of Marlborough

A relaxed, personal introduction to Marlborough's celebrated wine country.



Vineyard Tour & Wine Tasting in the Awatere Valley

OVERVIEW

A relaxed, locally guided introduction to Marlborough's wine country. Choose a full day or half day, on your own or as part of a small group. With a knowledgeable local guide and a pace shaped around you, it's Marlborough wine country at its easiest.

BEST SUITED FOR

Couples, families & first-time visitors

PICK-UP

Blenheim or Renwick accommodation

TRANSPORT

Premium vehicle, local guide

FORMAT

Private, or small group (max 8)

FULL DAY · 10AM TO 5PM

- Five premium winery visits, including one special wine experience (a tasting, masterclass, food pairing or winery tour)
- A two-course lunch with wine tasting, included in the price
- Plenty of time to slow down, hear the stories and take in the region
- A personalised itinerary tailored to guest tastes and wine preferences

HALF DAY · 12PM TO 5PM

- Begins at midday with a two-course lunch and wine tasting
- Followed by two further winery stops, including one immersive experience
- A relaxed introduction for guests short on time, without losing the depth of the day

EXPERIENCE DETAILS

- Full day tours run from 10am to 5pm; half day tours run from 12pm to 5pm
- Lunch, with wine tasting, is included in the price of both options
- Available privately, or as a small group experience (maximum 8 guests)

Every journey, woven by hand.

WINE • FULL DAY

Behind the Scenes A Journey with the Winemakers

A private day alongside the people who make Marlborough's wine.



Winemakers Richard Ellis and Luc Cowley hosting guests at Auntsfield Vineyard overlooking Marlborough

OVERVIEW

This is our most personal wine experience, rare access to Marlborough's leading winemakers, secluded vineyard sites and boutique producers. Guests spend the day with the people who actually make the wine, learning the history, terroir and craft straight from them.

BEST SUITED FOR
Couples, families & small groups

DURATION
Full day, shaped to your pace

PICK-UP
Marlborough accommodation

TRANSPORT
Premium vehicle

HIGHLIGHTS

- Private vineyard and winery access not open to the public
- Time hosted by the winemakers themselves, exploring their philosophy and craft
- A bespoke lunch created exclusively for the group, thoughtfully paired with small-batch wines
- Barrel sampling, vertical tastings or a curated masterclass
- A personalised itinerary shaped around varietal interests, wine knowledge and guest preferences

SAMPLE ITINERARY

- Heritage winemaker discovery at Auntsfield Vineyard
- Private chef-prepared lunch with the winemaker, paired with small-batch wines
- Masterclass, vertical tasting and barrel comparisons in 'The Cave' at Mahi

Access you cannot book, only be welcomed into.

ARTISAN & GARDEN · FULL DAY

Marlborough Artisan & Garden Experience

Crafted flavours, quiet gardens, and the makers who shape them.



Barewood, one of New Zealand's oldest and most treasured private heritage gardens

OVERVIEW

A day spent with Marlborough's small-batch makers, growers and creators. Guests are welcomed into gardens, studios and workshops for genuine time with local artisans, and a real feel for the region's craft.

BEST SUITED FOR
Guests who enjoy craft & slow discovery

DURATION
Full day, shaped to your pace

PICK-UP
Marlborough accommodation

TRANSPORT
Premium vehicle

HIGHLIGHTS

- A private garden or estate visit, showcasing Marlborough's growing landscape
- Behind-the-scenes time with boutique producers, cheese, olive oil, chocolate, wine, gin, craft spirits and seasonal specialties
- A private lunch, featuring thoughtfully sourced ingredients and wine pairings
- Scenic travel through rural Marlborough, vineyard country and artisan enclaves
- A flexible itinerary shaped around guest interests, whether that's botanical, gastronomic or artistic

EXPERIENCE DETAILS

This is Marlborough at its most personal, a day of connection, creativity and crafted flavour, with the pace set entirely by your guests.

The people behind the flavour, and the land that shapes it.

COAST & VINE · FULL DAY

Marlborough Coast & Vine Experience

Coastline, quiet trails, and the vineyards beyond.



Scenic lookout in Queen Charlotte Sound

OVERVIEW

Discover the diversity of Marlborough on a private full-day experience combining coastal landscapes, local stories, nature and wine. Begin with a scenic drive through the Marlborough Sounds coastline as your guide shares the history, culture and best scenic spots of the region. Enjoy a guided walk tailored to your group's interests and ability, from gentle nature trails to more adventurous routes, before relaxing with a picnic lunch at a scenic lookout or peaceful beach.

In the afternoon, transition from coast to country with a private vineyard experience and wine tasting. Alternatively, swap the vineyard visit for a cruise through the Marlborough Sounds, a perfect way to experience the region from another perspective.

BEST SUITED FOR
Walkers, photographers & nature lovers

DURATION
Full day

PICK-UP
Marlborough accommodation

TRANSPORT
Premium vehicle

HIGHLIGHTS

- A scenic coastal drive through the Marlborough Sounds
- A guided walk tailored to your group, from gentle trails to more adventurous routes
- A picnic lunch at a scenic lookout or peaceful beach
- A private vineyard tour, or a Marlborough Sounds cruise

Coastline in the morning, cellar door by afternoon.

AIR, LAND & WINE · FULL DAY · TWO GUESTS

Air, Land & Wine

The Best of Marlborough

A day above and through Marlborough's finest wine country.



Scenic Helicopter flight over the Marlborough Sounds

OVERVIEW

Guided throughout the day by a respected Marlborough winemaker, this experience pairs a private vineyard visit with a scenic helicopter flight over the Marlborough Sounds, a degustation lunch and wine pairing at Bay of Many Coves, and a private cellar experience to close the day.

BEST SUITED FOR
Couples (maximum two guests)

DURATION
Full day

PICK-UP
Blenheim or Renwick accommodation

TRANSPORT
Premium vehicle & helicopter flight

HIGHLIGHTS

- A private vineyard visit and tasting at one of Marlborough's oldest sites
- A scenic helicopter flight over the Marlborough Sounds (the only experience in this manual to include one)
- A degustation lunch with wine pairing at Bay of Many Coves, presented by the winemaker
- A private vertical tasting and underground cellar experience, with barrel samples and comparisons

SAMPLE ITINERARY

- Private vineyard safari and tasting at one of Marlborough's oldest vineyards
- Helicopter flight over the Marlborough Sounds
- Degustation lunch with wine pairing at Bay of Many Coves
- Private vertical tasting and underground cellar experience with the winemaker

EXPERIENCE DETAILS

Prefer to stay on the water? The helicopter flight can be swapped for a scenic boat transfer across the Marlborough Sounds.

Every journey, woven by hand.

NEW · HALF OR FULL DAY

Marlborough in a Day (Your Way)

The best of Marlborough, in a single day, shaped entirely around you.

Experience Marlborough your way, with a flexible, professionally guided transport service designed to take the complexity out of planning and bring together the very best of the region in a single day. This isn't a fixed itinerary. It's a curated framework of Marlborough's most exceptional experiences, brought together through local knowledge, trusted partnerships and seamless transport.

Travel in comfort with our professional drivers, who manage the logistics, timing and routing so you can simply enjoy the day. Choose a fully inclusive, quoted experience where we coordinate everything end to end, or a charter transport-only service, arranging your own bookings directly with selected venues.

BEST SUITED FOR	DURATION	PICK-UP	FORMAT
Guests wanting a tailored single day	Half or full day	Marlborough accommodation	Fully inclusive quote, or charter only

CURATED HIGHLIGHTS MAY INCLUDE



Omaka Aviation Heritage Centre

Sir Peter Jackson's personal collection, with rich storytelling of WWI & WWII aviation



Kaituna Ridges Farm Experience

Discover merino from land to shelf: where working dogs, rolling hills, shearing sheds and sustainable craftsmanship meet



Kārearea Falcon Conservation

A rare, guided encounter with New Zealand's native falcon



Cultural Experiences

Local Māori storytelling, heritage and place-based insight



Dudson Scott Gallery & Olive Oil Tasting

Art, sculpture and artisan producers



Sounds Cruise & Seafood

Water-based journeys and local kai around the Marlborough Sounds



Private Vineyard & Winery Visits

From iconic estates to boutique cellar doors



Queen Charlotte Track

Transport and guided walks along one of the region's finest trails



Sail & Wine Experience

An afternoon on the water, paired with Marlborough wine



Foodie Stops

Artisan producers and seasonal local favourites

For fully inclusive itineraries, we provide a tailored quote based on your chosen experiences, group size and timing.

TRANSPORT

Seamless, Private Transport

Discreet travel, in premium vehicles, with drivers who know every road worth taking.



Woven's premium vehicle fleet

All transfers are delivered in premium vehicles with professional driver-guides, quiet, comfortable and precisely timed, so the journey feels like part of the experience.

TRANSPORT FOR 2 PAX
Mercedes SUV

TRANSPORT FOR 2-10 PAX
Mercedes Van

SCENIC STOPS
Optional scenic stops and lunch experiences available on request, quoted to suit your itinerary

ROUTES (BOTH DIRECTIONS) · NET

Blenheim Airport ↔ Blenheim Central	\$140
Blenheim Central ↔ Picton	\$245
Blenheim Airport ↔ Picton	\$260
Blenheim ↔ Havelock	\$320
Blenheim ↔ Nelson	\$870
Blenheim ↔ Hapuku	\$810
Blenheim ↔ Kaikōura	\$880
Blenheim ↔ Christchurch	\$2,200

CHARTER TRANSPORT · NET

Half Day (up to 4 hours)	\$630
Full Day (up to 8 hours)	\$1,170

WOVEN PROVIDES

- Discreet, professional drivers
- Immaculately maintained premium vehicles
- Flexible timing and clear communication

EFFECTIVE 1 SEPTEMBER 2026 - 1 SEPTEMBER 2028

Trade Net Rates

Private & Small Group Wine Experiences

EXPERIENCE	DURATION	PRIVATE		SMALL GROUP (max 8)	
		RRP	NET	RRP	NET
Deluxe Wine Tour of Marlborough	Full Day	\$720pp	\$576pp	\$385pp	\$308pp
Deluxe Wine Tour of Marlborough	Half Day	\$520pp	\$416pp	\$320pp	\$256pp
Behind the Scenes – Journey with Winemakers	Full Day*	\$1,200pp	\$960pp	–	–
Marlborough Artisan & Garden Experience	Full Day*	\$1,200pp	\$960pp	–	–
Marlborough Coast & Vine Experience	Full Day*	\$1,200pp	\$960pp	–	–
Air, Land & Wine – Best of Marlborough	Full Day*	Quote on request			
Marlborough in a Day (Your Way)	Half or Full Day	Quote on request			

*Start and end time flexible to suit guests. Group pricing is available on all private tours, please ask for a quote. All rates in NZD, per person.

GOOD TO KNOW

Every experience can be tailored for dietary requirements, accessibility needs and special occasions. Just let us know at the time of booking, and we'll take care of the rest.

GET IN TOUCH

How to Book

EMAIL

info@wovenexperiences.nz

WEB

wovenexperiences.nz

PHONE

+64 29 228 9089

CANCELLATION POLICY

Up to 48 hours prior to departure, bookings can be amended or cancelled with no penalty.

Less than 48 hours prior to departure, booking changes or cancellations will incur a fee of 100% of the service booked.

If we need to postpone a tour due to weather, we'll be in touch by 9am on the day with an alternative option.



Our backyard, our craft, our people, I can't wait to share it with you, Kat xx



W O V E N

EXPERIENCES

MARLBOROUGH • NEW ZEALAND



Every journey, woven by hand.